



# Annual Investment Meeting

World's Leading Investment Platform



8 - 10 May 2023

Abu Dhabi, United Arab Emirates





“

Facilitating Innovation, Exchanging Knowledge & Harnessing Opportunities created by Advanced Technology are Key Elements of the UAE's Strategic Vision for the Future.

”

**SHEIKH MOHAMMED BIN ZAYED AL NAHYAN**  
*PRESIDENT OF THE UNITED ARAB EMIRATES*





ملئقى الاسئمار السنوى  
**ANNUAL INVESTMENT MEETING**  
World's Leading Investment Platform

THE INVESTMENT PARADIGM SHIFT:  
**FUTURE INVESTMENT OPPORTUNITIES TO FOSTER  
SUSTAINABLE ECONOMIC GROWTH, DIVERSITY AND  
PROSPERITY**

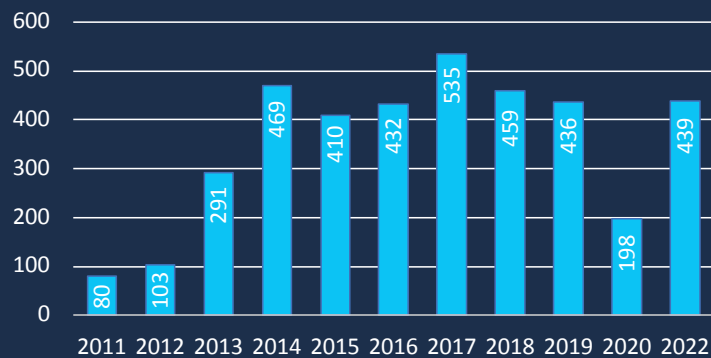
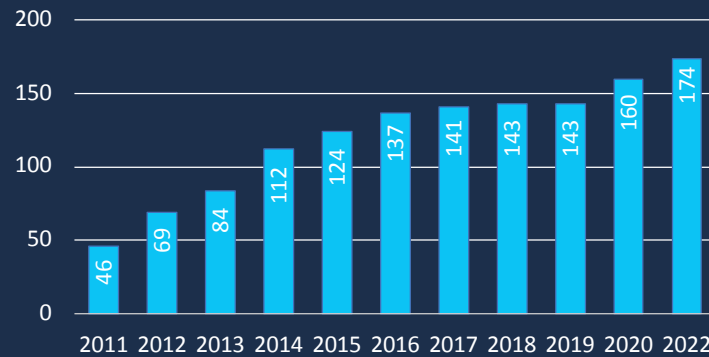
## About AIM

The Annual Investment Meeting (AIM) is an Initiative of the AIM Foundation, an Independent International Organization fully committed to empower the World's Economy by boosting effective Promotion Strategies and facilitating Opportunities for Economic Productivity and Expansion. The Foundation also undertakes the Operation and Management of the AIM Global Investment Network and its 15 affiliated Business Groups, including the Supervision of the Annual Investment Meeting Global and Regional Chapters.

Since its Inception, the Annual Investment Meeting has established itself as a Leading Investment Platform in the Middle East which aspires to ignite Positive Transformation by creating Investment Opportunities, upholding Solidarity and Developing Economic Relations among Nations, as well as addressing the Global Ordeals that will make a profound Impact to Economic Growth.

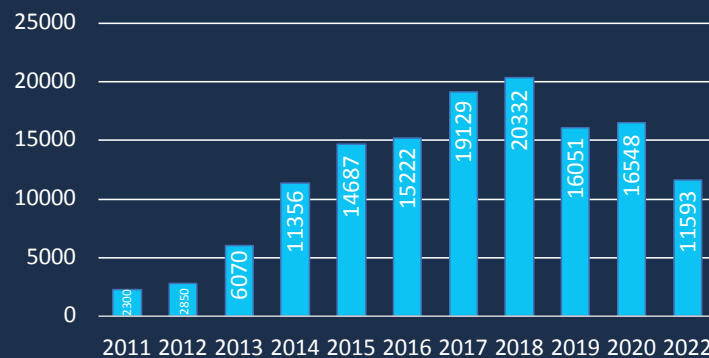
Every edition of the Annual Investment Meeting is an opportune event to address the Fundamental Challenges that Nations are being confronted with on their journey to achieving Development, and to discuss Investment Trends and Strategies that can be utilized to maximize the potential of every Business, Country and Region to consequently Fuel Economic Diversification.

## Participating Countries



## Exhibitors

## Attendees



It was in 2011 when the first Annual Investment Meeting was held. With the goal of bolstering Trade Relations, renew Reciprocal Business Commitments, and Ignite Strategic Investments from Global Investors towards High Growth Economies, AIM Global now stands as a Premiere Platform for bringing Business Ideas and Investments to Countries across the Globe.

Every year, groups of varying Business Interests attend the Annual Event to exchange Ideas and entice Investments for Various Ventures, attracting billions in Capital for Businesses that drive Growth of Economies in different parts of the World.

The AIM Global event continues to expand every year with participants growing exponentially – Exhibitors and Delegates alike – as highlighted by the number of annual visitors that participate in the Event, including Global Investors, Financial Institutions, Sovereign Wealth Funds, Economic Experts, Investment Professionals and Business Organizations.

And not just the Business Community. AIM Global also gains Patronage from Government Institutions, International Ministries, and Investment Promotion Agencies who join this once-a-year event in the United Arab Emirates.

## AIM Message

As the investment world slowly recovers from the pandemic amid geopolitical tensions, it is imperative for companies to revitalize investments, particularly for digital services and technological innovations.

With focus on Innovation and Technology, the 12th Edition of the Annual Investment Meeting (AIM Global 2023) in Abu Dhabi, United Arab Emirates is a timely occasion for innovators to highlight the critical role of digital technology and innovation in leading a new golden era for investments.

Digital technologies and sustainability play a crucial role in building up investments amid the supply chain challenges that disrupt economic systems because of the pandemic and the current global political tensions.

In 2021 we saw FDI bounce back to pre-pandemic levels, at US\$1.6 trillion. But more needs to be done.

As the unrivalled event in the UAE, AIM Global is an opportunity for industries to touch base and discuss developments in the global economy. AIM provides a platform to show to the world innovations that provides businesses and economies the means to scale businesses up through exchange of ideas and services. Welcome to the Premier Platform for Investments and Business of the World that is the Annual Investment Meeting 2023 in Abu Dhabi.





## The Investment Paradigm Shift: Future Investment Opportunities to Foster Sustainable Economic Growth, Diversity and Prosperity

As the world recovers from the pandemic, the investment world is going through a paradigm shift that will transform the capital markets and investment world. The global economy is adapting to the 'new normal', there are many factors that accelerate the new paradigm. Disruptive technologies, climate change and geopolitical tensions as well as the pandemic are all factors that the economy is faced with. This leads to inflation being at its all time high since 1981. Big economic downturns in China and Russia have resulted in inflation becoming more widespread globally and much higher than expected. With hopes of inflation easing, there is evidence that it will remain at high levels and this will limit further growth and put pressure on costs. This will lead to triggering tighter financial conditions, making access to investment finance for SMEs and also FDI much more difficult.

FDI is on the rise again with digital technologies and sustainability as the main drivers for success. In order to stay ahead, companies need to accelerate the development of their digital services and technological innovations. 2021 saw a significant increase in FDI which reached \$1.6 trillion as it bounced back to pre-pandemic levels. The global environment for international investment has been affected by the current geo-political tensions which has a domino effect on supply chains. The need for investment in Sustainability Development Goals (SDG) and inclusivity is paramount to the success of FDI.

The rising costs of food and energy prices has seen companies reduce demand and diversify supplies of energy. This in turn creates a major crisis but also creates opportunities for technology and innovation. The geopolitical tensions and war have seen major effects on commodity

markets, supply chains, inflation, and financial conditions have steepened the slowdown in economic growth. As the last 20 years we have witnessed the rise of globalization, current factors have highlighted the vulnerability of global supply chains. Are companies moving towards regionalisation and what does this mean for emerging markets?

Creating resilient supply chains and new infrastructure is needed to remain relevant in the 21st century. With ongoing economic tensions and disruptions, economies are slowly shifting away from globalization. Rising costs has forced economies to rethink their policy in emerging markets to keep up with the paradigm shift and achieve a durable recovery. This in turn will create opportunities for technology and innovation for efficient new industries. As supply chain pressures continue to grow and global growth is predicted to slump, recession for most countries is hard to avoid. Creating stronger supply chains and investing in innovative technologies will ease the bumpy road ahead.

Recent advances in Industry 4.0 have seen a new wave in digital transformation. Technological innovations including Artificial Intelligence, the meta verse and connected technologies are currently being embedded into businesses to drive economic growth. The exponential growth of these technologies has brought new innovations and developments closer to us and have shown to benefit our lives which drives our economies towards the path of a more sustainable economy for future generations and to re-ignite economic growth.

Start-ups contributed strongly to the economic recovery and will continue to be the driving factor for global innovation and business growth for many years. As investors are naturally more cautious, start-ups are integral to the growth of industries. Fintech leads the way with entrepreneurships with Artificial Intelligence (AI) currently the most promising innovation technology.

**AIM sheds some light and offers solutions to the current challenges and obstacles faced in the current investment climate. Financial and technological innovations allow countries to leapfrog the growth ladder. Investment in ESG is encouraged to create meaningful social impact in FDI. Together, this will ensure a successful economic roadmap.**



# AIM as the World's Leading Investment Platform

AIM Global is a Comprehensive Model and a Dynamic Response to the needs of its Global Partners and Participating Nations to further deepen its impact to the World Economy through Expansion and Intensification of its Scope and activities.

AIM Global has undertaken several Innovative and Technologically Driven Initiatives as part of its Commitment to continue Building a Roadmap for the Global Economy. This is in support of the five Key Pillars: Foreign Direct Investment, Small and Medium



Enterprises, Future Cities, Startups, and Foreign Portfolio Investments, all focused towards stimulating Local and International Economic Growth.

The Platform is now utilising latest Digital Technologies along with effective Instruments to address the fundamental Challenges that nations are being confronted with on their journey to achieving Development, and to discuss Investment Trends and Strategies that can be utilised to maximize the potential of every Business, Country and Region to consequently fuel Economic Diversification.



## AIM Global 2023

With a series of Successful Investment Events, AIM Global has gained recognition as the Premier Worldwide Investment Platform, Creating Investment Opportunities, Upholding Solidarity, and Developing Economic Relations Among Nations, while Addressing the Global Issues that have a Profound Impact on Economic Growth.

AIM Global Strives to Support All Economic Sectors by Opening Numerous Doors of Opportunities to the World as a Dynamic Roadmap to Recovery. It enables participants to discover new Investment Opportunities in the Global Market, thereby, increasing FDI, while promoting Economic Growth.

AIM Global 2023 reflects AIM's readiness to shift towards a more Competitive, Extensive and Revolutionary Platform that will Connect and Empower all Participating Nations, and Showcase Investment Opportunities from Across the World.

Innovation and Technological Advancements take a key role in a Global Economy characterized by a transition to the new normal as a sense of regularity takes a comeback amid the effect of the pandemic.

**AIM Global 2023 is where innovators and leaders of the global economy will now congregate.**



# Why attend AIM

## EXPOSURE

With over 15,000 participants from over 170 countries, AIM Global provide Governments, Investors, and Entrepreneurs with access to a diverse demographic of audience to promote Investment Opportunities and Business Climate from different countries.



Annual Investment Meeting 2023

## LEARNING

The AIM Global platform attracts hundreds of Exhibitors, and scores of Participants and Dignitaries that allows for businesses to touch-base and exchange ideas with fellow enterprises and key decision makers from different parts of the world through the various networking features lined up.



## NETWORKING

Pitch your Investment Opportunities, Disruptive Ideas and Viable Projects to Investors and Potential Business Partners through the various features that AIM Global provides.



## PARTNERSHIP

Learn the Latest Technology and Investment Trends in the global market not just through the list of well-respected speakers of the event but through new networks that are established through the occasion.

## PRESENTATION

Here at AIM Global, our goal is to forge lasting collaborations and partnership among participants. Through the years, AIM has been successful in providing the necessary platform for Businesses, Investors, and the Governments to come together for mutual growth.

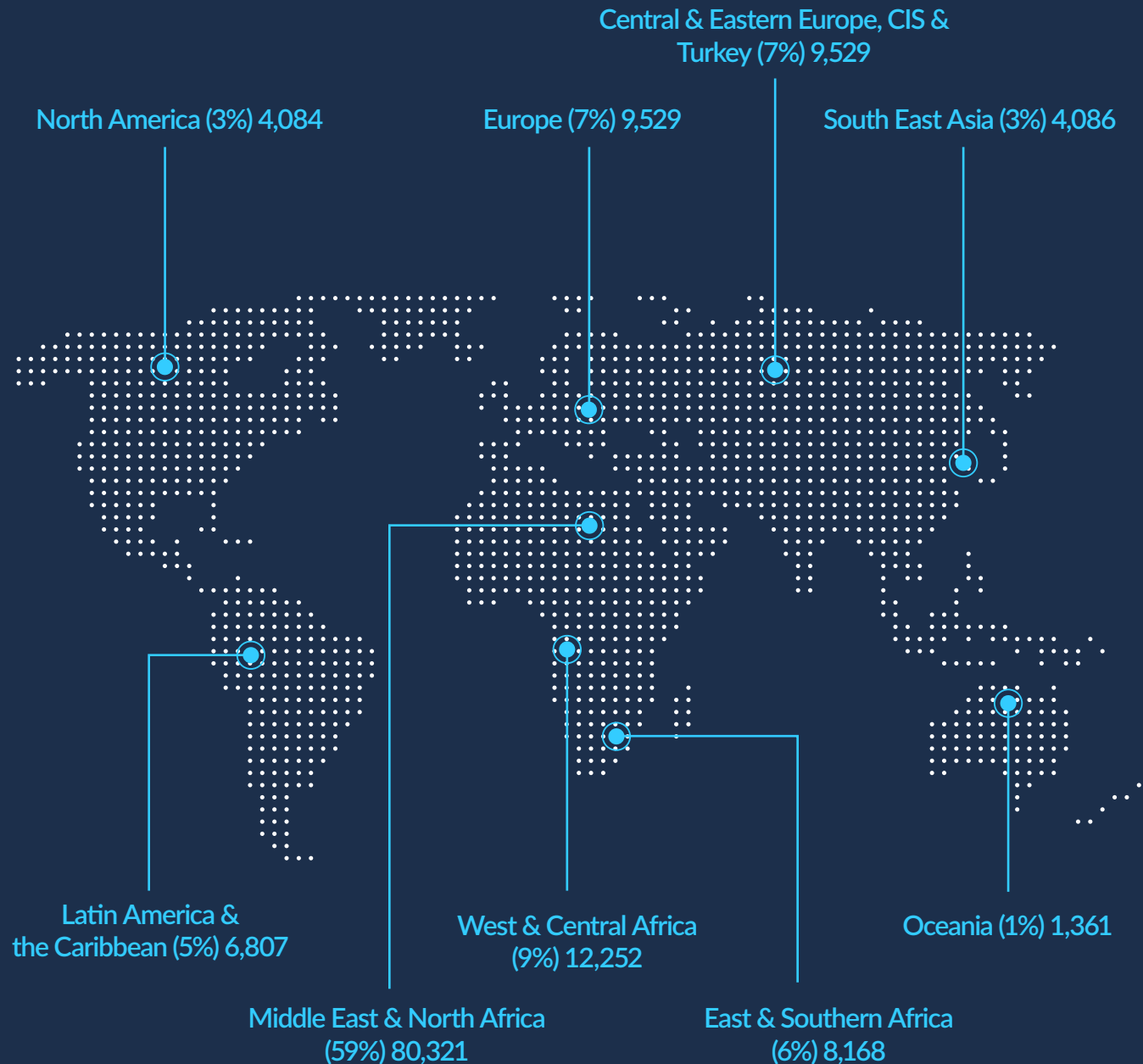
## AIM Network

AIM Global facilitates strategic networking and promotes cross-border investment flows, assisting trade to gain momentum, and grow in the global value chain.

In this year's AIM Global edition, Technological Innovation and investments take center stage as the need to innovate becomes a must for businesses and economies to keep abreast with the ever-changing time.

Technological Developments play a crucial role in today's trade as it continues to lower the cost of doing business. The advent of New Technology also provides an avenue for Startups to play a role in the Global Market as innovations redefine how businesses are done.

New technologies also redefine how capital is distributed in the Global Value Chain.



# Profiles of AIM Global Participants

AIM Global is the largest gathering of corporate leaders, policy-makers, businessmen, regional and international investors, entrepreneurs, leading academics, and experts showcasing up-to-date information, strategies, and knowledge on attracting investment. AIM brings together visitors from across the globe including public and private sectors.

These participants can be segmented under the following:

	International and Regional Organization		SWF, Pension & Investment Funds, Family Offices		National SME Councils and Programs
	Ministries and Government Departments		Economic Institutions & Associations		SME Financing Institutes
	Local Government Departments		International Investment Institutions		Startups, Incubators and Special Programs
	Investment Promotion Agencies		Banking & Financial Institutions		Smart City Solution Providers
	Special Economic Zones		Portfolio Investments		Innovation Parks
	Chambers of Commerce & Industry Business Councils		Private Equities, Angel Investors, Venture Capitalists		Urban Developers
	Diplomatic Missions		Insurance, Risk and Credit Rating Companies		Technology Providers



## Key Focus Sectors

The 12th edition of the Annual Investment Meeting will focus on the following Key Sectors:



Agriculture



Energy



Technology



Infrastructure



Manufacturing



Tourism &  
Hospitality



Transportation &  
Logistics



Finance



Healthcare



Education

# AIM Global Tracks

Global trade continuously gets redefined by Technological Advancements. The World recognized how Developments like the Internet of Things, Artificial Intelligence, 3D Printing, and Blockchain are redefining ways to do Business. As Technology Advances, so does the pace of the Evolution of doing business and the allocation of Capital. Technology Transfer is one way to attract Foreign Direct Investments and AIM Global intends to bring to the table discussions on how to revitalize Investments through Technological Innovations.

## Investment



UNCTAD Highlighted that while Foreign Direct Investments have recovered to a pre-pandemic level of \$1.58 trillion, sustaining its growth has become a challenge amid an on-going geo-political Tensions, high Inflationary Environment, and the still nascent Global Recovery from the Pandemic.

With AIM Global, discover how Technological Innovations are used to ramp up Investments in Businesses that contribute to the Betterment of the Economy.

The Investment Track will focus on AIM's two important pillars. The Foreign Direct Investment (FDI) and the Foreign Portfolio Investment (FPI) attracting the Top Institutional Investors, SWFs, UHNWIs and Investment Agencies from across the Globe.

## Innovation & Technology



Amid an increasingly Challenging Environment, Businesses need to be abreast with the latest Technology to remain Competitive in the Global Market.

Technological Developments play a critical role in enabling Businesses to continuously grow while creating opportunities for Startups to be a major player in the Global Value Chain.

In AIM Global, witness the latest Innovations that move markets and redefine the way businesses are done all over the World. Innovation & Technology Track focuses on Startups, Future Cities and SME's.

# AIM Regional Chapters

As a commitment to providing opportunities to achieve Economic Growth globally, AIM launched its Regional Chapters in order to highlight the Economic Strengths and explore the Business Landscape of various regions across the globe. Through this initiative, AIM serves as an effective Platform in supporting Regional Efforts and bridging the gap between economies. AIM is also instrumental in discussing timely and significant issues that impact different region and facilitate the creation of stronger partnerships and exploring new Investment Opportunities to help regions build a stronger and more resilient post-COVID economy.



# AIM Global Features

1.

## Pre-Conference Workshops

This is a series of interactive Professional Coaching Sessions conducted by renowned Industry Experts from across the globe. The Workshops have been tailor-made to enrich the experience of its participants to establish themselves with Lucrative Opportunities for Investment.

2.

## Conferences

A platform where Expert Insights, Best Practices, and Ideal Investment Policies are shared with participants. Leaders and specialists from the Investment Community will lead the discussions to explore relevant topics about each of the five pillars of AIM.

3.

## Grand Opening Ceremony

An integral feature that sets the tone of the event and is formally opened by UAE's Top Government Leaders and Officials. This activity is highly participated by Prominent World Leaders, Influential Investors, Investment Experts, and Country Delegations.



4.

## Investment Round Table

The main objective of this feature is to facilitate a platform for Government Decision makers to discuss with Investment Companies to create a Feasible Investment model matching Government and Investor Requirements. At the end of the sessions, a Feasible Investment Model shall be developed.

5.

## Investment Destinations

This feature allows Municipalities, Cities, and Countries as a whole an ideal platform to promote Investment Opportunities and highlight the Key Sectors they are promoting in their specific location.

6.

## International Exhibition

This features Countries, Smart City Solution Providers, Startup Companies, SMEs, and Investment Opportunities, all gathered with the aim of achieving Economic Growth for their Respective Countries and Region.



7.

## Regional Focus Sessions

The Regional Focus Sessions are mainly centered on Regional Conversations that examine the Economic Landscapes of specific regions. The discussions are meant to be an informed exploration of the regions' risks, challenges and opportunities for growth that are waiting to be harnessed through Regional Cooperation.



8.

## Investors Hub

An Exclusive Zone where Official Government envoys will meet formally with representatives of the Top Investment Houses, Investment Corporations, Development Banks, Sovereign Wealth Funds and Portfolio Investors to discuss among other things, the formation of Investment Partnerships and Collaboration globally

9.

## Investment Awards

On this feature, recognition is given to the best Investment Promotion Agencies across the globe in a prestigious ceremony during the GALA Dinner. Awards will be given to the best FDI projects in each region to recognize the accomplishment of the particular country in attracting Sizable and Beneficial Investment Projects, and thus contributing to the Economic Growth and Development of their Markets.

10.

## Startup Pitch Competition & Awards

A shortlist of Startups will be eligible to pitch their business projects to a panel of judges who are experts in the fields of Entrepreneurship, Technology, and Business Management. Winning startups will gain the opportunity to be mentored by Industry Experts, and maximize the potential to attract Funding for their business.



11.

## GALA Dinner

This is a remarkable evening attended by guests to network and witness the Investment Awards. A perfect opportunity to make new contacts, entertain key clients and celebrate the show.

12.

## Bilateral Meetings

This feature includes G2G, G2B and B2B meetings; quick one-on-one meetings and will offer opportunities to identify further areas of potential cooperation

13.

## Side Events

AIM welcomes co-located events that are relevant to the scope of the Annual Investment Meeting, compatible with its ideals, functions, objectives, and purposes, both in content and presentation. Whilst the organization of the side event will be coordinated and facilitated by AIM, the sole responsibility for the content and speakers of the side event lies with the



CLIMATE ACTION



INDUSTRY, INNOVATION AND INFRASTRUCTURE



PARTNERSHIPS FOR THE GOALS



LIFE ON LAND

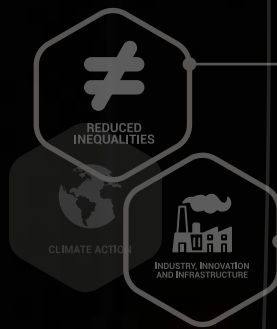
## Startups as Catalyst of Growth

Startups has risen to the challenge. Nowadays many look up to the role of these small but dynamic firms in cracking the status quo, innovating the Present Way of Life all over the World.

Disruption, particularly in Digitalization, is quite the norm and through several products and services, have introduced changes in people's way of life.

Startups' Digitalization continue nowadays, and it move not just into a person's way of life but into businesses' processes as well.

From addressing Customer Satisfaction to changing how businesses are done, Startups' Digital Disruption brings out radical change that spurs businesses to stand up to the challenges of an ever-changing tastes and needs of customers, compelling them to stay ahead of the Innovation and Competition Curve.

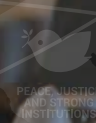
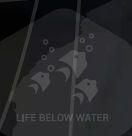


Leveraging on the Advancements of Information Technology, particularly web 3.0, Startups are at the forefront of Advancing the Developments in spaces like 3D Printing, Artificial Intelligence, Cryptocurrency, eCommerce, and many aspects of the sharing economy of today.

Artificial Intelligence, Machine Learning, and Deep Learning Technologies, for one, drive the development of processes in a multitude of sectors like Healthcare, Logistics, Banking and Finance, Retail, and Cybersecurity among others, that enterprises all over the World adopt in order to be ahead of the Competition.

By 2023, Digitally Transformed Enterprises are also expected to contribute more than half of the Global Economic Output.

As of last year, Investments in Startups have already exceeded the \$2 billion mark.



# Why Abu Dhabi?

- Globally Integrated Business Environment
- Hub for Innovation & Advanced Technologies
- Easy Access to Big Financial Institutions
- Leading player in Industry Sectors including Oil and Gas, Financial Services, Aerospace and Healthcare
- Growing knowledge-based Economy and forward-focused Ecosystem across both Public and Private Sectors
- Outstanding Infrastructure with a wide collection of luxury-brand chain Hotels and International Conference Venues
- High level Safety and Security
- Home to Masdar City, one of the world's most Sustainable Urban Communities with a welcoming collaborative Environment
- Easy Accessibility featuring the UAE's second-largest Airport, Abu Dhabi International Airport (AUH)





# Logistics Information

## Venue

The multi-award-winning Abu Dhabi National Exhibition Centre (ADNEC) is the largest Exhibition Venue in the Middle East and is just 15 minutes from Abu Dhabi International Airport. The venue features an unparalleled 153,678 sqm of Indoor and Outdoor Event Space.

## Travel & Accommodation

Etihad Airways is the National Airline of the United Arab Emirates. From their home in Abu Dhabi, Etihad fly to Passenger and Cargo Destinations in the Middle East, Africa, Europe, Asia, Australia and North America. Together with their codeshare partners, Etihad's network offers access to hundreds of International Destinations. Etihad Airways offers exclusive discounts to AIM Delegates.

AIM Delegates can also avail of special rates from partner hotels which are accessible to the venue, to Regional and International Airports, and to most Locations frequented by Tourists.

To avail of these exclusive Rates and Discounts on Flight and Accommodation Choices, visit: [www.aimcongress.com](http://www.aimcongress.com)



## Entry Permit

70 Nationalities can avail of UAE visa upon arrival. Delegates who requires assistance to secure UAE Visa will be accommodated by AIM. Official Invitation Letter for Visa Procedure can be requested from the Organizing Committee at [visa@aimcongress.com](mailto:visa@aimcongress.com)

## Registration

For registration inquiries, email [registration@aimcongress.com](mailto:registration@aimcongress.com) or visit: [www.aimcongress.com](http://www.aimcongress.com) to register online.

# AIM Exposure

**64,139,281**

Impressions

**205,000**

LinkedIn Event Views

**2000+**

Social Media Update

**94**

Email Campaigns

**2500+**

Media Coverage



# AIM Global 2022 Sponsors & Partners



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Strategic Partner



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Strategic Partner



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**Annual Investment Meeting**

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